



Rockwall Main Street Advisory Board Meeting Minutes

City Hall – 385 S. Goliad

Tuesday, February 23, 2021 - 6:30 P.M.

Board members present: Jeremy Standifer, Gary Cannavo, Craig Stoddart, Stacy Fuqua, Geoffrey Lyons

Absent: Jenni Hoffman, Eva Cannon

Staff present: Bethany Browning, Main Street Manager

Council Liaison: Anna Campbell

Guest by Phone: Brittany Hardin

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:49 PM.

2. OPEN FORUM

Seeing there were no public comments, the public forum closed at 6:49 PM.

3. APPOINTMENT

A. Appointment with Brittany Hardin, owner of Bonafide Betties Pie Co., to hear a request for a façade grant for exterior improvements to 109 E. Washington Street.

Ms. Browning opened the discussion by reviewing the grant application with board members. Ms. Hardin is asking for a \$1,000 matching grant toward exterior renovation costs totaling \$5,600. Improvements include the following: prep and painting of the exterior masonry and trim and window and door replacement. The exterior masonry and trim paint color are "Waterloo". The color was reviewed and approved by the Planning & Zoning Director prior to the meeting. Ms. Hardin is aiming to open first part of April 2021. Jeremy made a motion to approve a façade reimbursement grant in the amount of \$1,000, Gary seconded the motion, passing unanimously 5-0. Ms. Hardin thanked the board and Ms. Browning stated she would be in touch with details.

4. DISCUSSION/ACTION ITEMS

A. Review and act on the January 19, 2021 meeting minutes.

Gary made a motion to approve the minutes as presented. Jeremy seconded the motion, passing unanimously 5-0.

B. Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps: Jeremy provided an overview of the project. Ms. Browning reported that she had spoken with the City's IT Department regarding capabilities. Between the IT and GIS departments, it appears an application for the tour can be constructed in house. Committee members will continue to investigate designs that are user friendly and aesthetically pleasing. The board continued their discussion on properties to include in Phase 1 (which is geographically confined to the 9-block core):

(in no particular order)

Book Club Café

Hendricks Property (Formerly Southern Roots)

Randy's Barber Shop

Kitschy Cupboard

Providence Place

Masonic Lodge

Hall Building (Hall Law/Premier Properties)

The Mercantile

Historic Courthouse

Trevino's

Ellis Building (Poe & Arrows)

Independent Bank

Councilmember Campbell shared some details about the City's diversity board and the work they had performed. The group was asked their thoughts on the inclusion of this information into the project. Board members were receptive and interested in learning more about their research.

Ms. Browning will coordinate a meeting between Jeremy Standifer and Lance Singleton (GIS Manager) to learn more about the application. Public art was also mentioned for possible inclusion. Specifics regarding how these subjects may be incorporated will be discussed in further detail at upcoming meetings.

5. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Casa Mama Restaurant opening soon.
- Upcoming Events/Announcements: DRA approved their event calendar at their February meeting

6. ADJOURN

Jeremy made a motion to adjourn at 8:15PM., Craig seconded the motion, passing 5-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 23rd DAY OF FEBRUARY 2021.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____